**List of Tools, Resources and Ideas to add to your Ministry Repertoire for telling the Story**

This is from the webinar presentation and the chat box

1. Images
   1. Create graphics
      1. [Canva](https://canva.com/) (check out the PRO version for non-profits)
      2. [Adobe Express](https://express.adobe.com/sp)
      3. PowerPoint and Keynote slides can be exported as images
   2. Use Photos
      1. Create with your own phone/camera
      2. Use the free images of others other’s work at
         1. [Pixabay](https://pixabay.com/), [Unsplash](https://unsplash.com/), and [Pexels](https://pexels.com/) websites and apps
   3. Enhance and stylize your photos
      1. <https://photofunia.com/>
      2. <https://bighugelabs.com/>
      3. <https://palette.fm/>
      4. Apps: Painnt to stylize, SuperImpose to mask, Werble to create GIFs
2. Put them together to create Videos
   1. Take videos with your own Phone/tablet/camera
   2. [Adobe Express](https://express.adobe.com/sp) (used to be Spark Video)
   3. [Canva](https://canva.com/) now has video creation
   4. You can use [Zoom](https://zoom.us/) and [Loom](https://loom.com/) for video creation
   5. [PowerPoint](https://www.youtube.com/watch?v=D8JV3w4TOVw) and [Keynote](https://youtu.be/C6e2ZtHnimA) slideshows can be exported as videos
   6. [Animoto](https://animoto.com/)
   7. iMovie is free with an Apple computer, iPhone or iPad
   8. [CyberLink PowerDirector 365](https://www.cyberlink.com/products/powerdirector-video-editing-software/overview_en_US.html)
3. Publish them on the Web
   1. Website builders [Wix](https://wix.com/), [Weebly](https://weebly.com/), [Wordpress](https://wordpress.com/) and more
   2. Your bulletin company (LPi and OSV, for example)
   3. [Padlet](https://padlet.com/) (for interactivity through online bulletin boards)
   4. Social Media – whatever your folks are using
4. Use them in a Zoom Meeting
   1. Prayer
   2. Lectio Divina
   3. Celebration of Life Services
   4. Regular Small Prayer Groups
   5. Watching and unpacking videos together
   6. Bible Studies
5. Communications
   1. [MailChimp](https://mailchimp.com/)
6. Good Reads
   1. [Digital Ministry and Leadership in Today’s Church](https://litpress.org/Products/6802/Digital-Ministry-and-Leadership-in-Todays-Church)
   2. [Interview with Elizabeth Drescher](https://collegevilleinstitute.org/bearings/digital-media-elizabeth-drescher/)
   3. Angela Gorrell’s [Always ON](https://www.amazon.com/Always-Practicing-Faith-Landscape-Theology/dp/1540960099)
   4. Max Depree’s [Leadership is an Art](https://www.amazon.com/Leadership-Art-Max-Depree/dp/0385264968/ref=tmm_hrd_swatch_0?_encoding=UTF8&qid=1673393299&sr=8-1)
   5. Robert Greenleaf’s [Servant Leadership](https://www.amazon.com/Servant-Leadership-Legitimate-Greatness-Anniversary/dp/0809105543/ref=sr_1_3?crid=1SFN1QOO6UB22&keywords=servant+leadership&qid=1673393387&sprefix=servant+leadership%2Caps%2C120&sr=8-3)
7. Ideas
   1. Use Zoom to run an Alpha course.
   2. QR Codes I use a lot, install on our websites or our bulletins and digital newsletters.
   3. Don’t know if others need forms for participants to sign up, but we use [Jotform](https://www.jotform.com/). There is a free option and it has been reliable for us.
   4. We've had much success with adding prayer intentions in chats of live video conferences.
   5. Another success was requesting pics on a topic to be included as a slideshow at a future gathering rather than using stock photos.